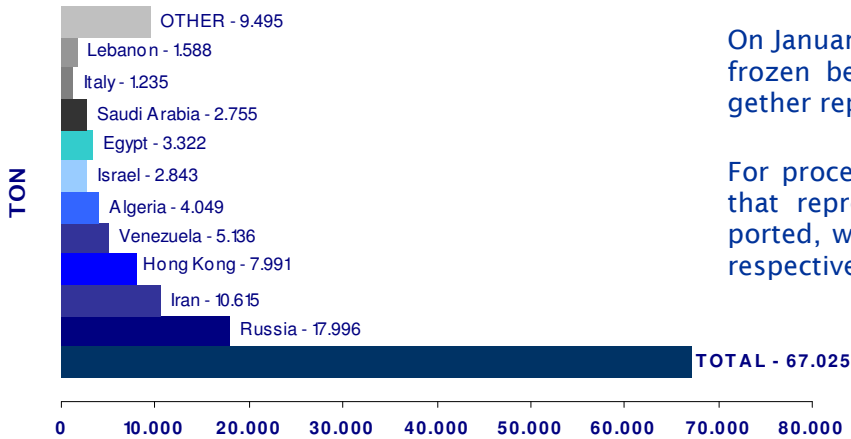


Brazilian Beef Overview - January 2010

Product	Jan/2010			Jan/2009			Jan—2010 x 2009		
	USD (000)	TON CWE	USD/TON	USD (000)	TON CWE	USD/TON	USD (000)	TON CWE	USD/TON
Fresh/Frozen Beef	241.083	98.537	3.597	168.463	82.971	2.976	43%	19%	21%
Processed Beef	43.935	27.763	3.956	54.747	33.673	4.065	-20%	-18%	-3%
Offal/Casing/Salted Beef	32.818	11.634	2.821	32.479	11.744	2.766	1%	-1%	2%
TOTAL	317.836	137.934	2.304	255.689	128.388	1.992	24%	7%	16%

Source: SECEX .

BRAZILIAN FRESH/CHILLED/FROZEN BEEF EXPORTS JANUARY 2010: MAIN MARKETS



On January 2010, the main markets for fresh, chilled and frozen beef were Russia, Iran and Hong Kong that together represented 55% of total volume exported.

For processed beef, the top markets were: USA and UK that represented more than 50% of total volume exported, with 6,612 tonnes CWE and 7,357 tonnes CWE , respectively.

Source: SECEX.

Sustainable Livestock Working Group

About 2 years ago, a Working Group was formed to discuss the sustainability of livestock and beef production in Brazil. Based on the same model as the Soya Round Tables, this Group puts together at the same Forum different stakeholders such as ranchers, slaughterhouses, banks, NGO's and supermarkets.

The Group is divided into 4 commissions that are working on the following subjects: traceability, deforestation control, principles and criteria for a sustainable cattle raising and financial support.

Until October we want to have a definition on how to produce beef on a sustainable way, and how to do it.

The industry is actively participating of the discussions, and doing its best to assure the quality and sustainability of its product.

Gulfood 2010

The Brazilian Beef companies had a strong participation at Gulfood 2010, held from 21 to 24 February in Dubai. For the fourth time, ABIEC attended the show. At this year, 11 meat packers were presented at Brazilian Beef stand. It was served the famous Brazilian barbecue with Halal beef.



Brazilian beef exports to the Middle East have been growing considerably since 2007, both in value and volume. In 2007, this region represented 12% of the total volume exported by Brazil, in 2009 this percentage reached 17%. It has emerged as the second largest market for Brazilian Beef, only behind Russia.

Visit our websites to know more about the Brazilian Beef Industry and our Calendar of Events!



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